

City of Port Hueneme

Information About
Measure U
The Port Hueneme
911/Essential Services
Measure



What Is Measure U?

- On July 2nd, the Port Hueneme City Council voted to place Measure U on the November 6th ballot
- Measure U is a 1¢ local sales tax, which if approved generates \$1.8 million in locally-controlled funds for Port Hueneme 911 and essential services. The State cannot touch one cent of Measure U funds.



Official Measure U Ballot Question

Measure U

The City of Port Hueneme 911/Essential Services Measure

To prevent elimination of the City's Police Department/Maintain long-term financial viability/essential services including quick 911 response; gang, drug, crime prevention and investigations; street, storm drain, pothole, and gutter repair; keep public areas clean and graffiti-free; and provide other general City services, shall the ordinance establishing a one-cent sales tax until ended by voters be adopted to provide \$1,800,000 annually, requiring citizen oversight and independent audits, with all funds controlled locally?

YES

NO



What Services Would Measure U Support?

- If enacted by voters, Measure U provides a locally-controlled funding source for services our residents rely on, such as:
 - ✓ Preventing the elimination of Port Hueneme's local police department
 - ✓ Protecting quick responses to 911 emergencies
 - ✓ Preventing gang activity and drug related crimes
 - ✓ Maintaining streets and repairing potholes
 - ✓ Keeping public areas clean and free of graffiti



Essential City Services



How Does Measure U Support Public Safety?

- If enacted, Measure U provides locally-controlled funding for public safety services, including protecting our local police department and fast 9-1-1 response times.
- Port Hueneme is one of the few cities in the county of our size with our own local police department – which guarantees proactive neighborhood police patrols and ensures local police are available when needed.



Does Measure U support local Infrastructure?

- Yes. If enacted by voters, Measure U would secure local funds to fix potholes and repair roads, maintain streets, sidewalks, and curbs
- If enacted, Measure U would also secure funds to ensure that public areas are clean and free of graffiti
- Measure U also provides funds to maintain local parks, beaches and recreation facilities



Is Measure U Fiscally Accountable?

- Yes. Measure U includes several accountability provisions:
- Measure U funds are subject to annual financial audits
- Measure U funds are also subject to Citizen's Oversight and yearly reports back to the community to ensure that funds are spent responsibly on community priorities
- No Measure U funds can be taken by the state. By law, Measure U can only fund local priorities in Port Hueneme



What Else is on the Ballot?

- In addition to Measure U, Port Hueneme voters have the opportunity to vote for three City Council member positions.
- City Council elections are citywide, and voters may vote for up to three candidates
- For more information, visit the City website at: www.ci.port-hueneme.ca.us/index.aspx?nid=1010



When is the Election?

- November 6th, 2018
- Register to vote at www.registertovote.ca.gov by October 22nd
- Absentee ballots will be sent out beginning October 8th



Where can I Find More Information About Measure U?

www.cityofporthueneme.org/MeasureU

